

# AAHOA (Asia American Hotel Owners Association)



[www.aahoa.com](http://www.aahoa.com)

## About AAHOA

AAHOA is the largest hotel owners association in the world. The more-than 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American Dream.

AAHOA's mission is to advance and protect the business interests of hotel owners through advocacy, industry leadership, professional development, member benefits, and community engagement.

## Hotelier Membership

Whether you own independent or franchised properties, are an experience hotelier or a young professional, AAHOA membership is right for you. There has never been a better time to join the AAHOA family!

### Annual Membership | \$159

This basic membership level enables you to participate in more than 200 events each year, including networking events, trade shows, and education sessions to keep you informed on the industry information you need to know. Annual membership also gives you access to exclusive deals and discounts offered by our more than 400 vendor partners. These savings will help you make money, save money, and protect your investments.

### Lifetime Membership | One-Time Payment of \$3,000

AAHOA's premier membership program welcomes you to a higher level of service and benefits. This membership gives you *complimentary* registration for AAHOA Convention 2019. Lifetime members also receive an exclusive lifetime members-only welcome gift and a *free* lifetime member shirt. It pays to be an AAHOA member!

AAHOA MEMBER BENEFITS	ANNUAL MEMBER	LIFETIME MEMBER
Complimentary welcome gift	Upgrade required	√
Complimentary legal consultations from leading hospitality law firms*	√	√
Discounted credit card transaction rates offered through <a href="#">Chase</a> , only for AAHOA Members	√	√
Exclusive AAHOA credit cards through <a href="#">MasterCard</a>	√	√
Reduced rates/discounts through <a href="#">Vendor Partner programs</a>	√	√
Complimentary registration to <a href="#">Regional Conferences and Town Hall events</a>	√	√
Regular updates on legislative issues in your region	√	√
A print and digital subscription to <a href="#">Today's Hotelier magazine</a> , which provides valuable information pertaining to the hospitality industry	√	√
Complimentary registration to the <a href="#">2019 AAHOA Convention &amp; Trade Show</a>	Upgrade required	√
Complimentary special-recognition <a href="#">polo shirt</a> upon attending a Regional Conference in 2019	Upgrade required	√

Future Hoteliers receive 30% discount on Convention registration fee	Upgrade required	
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## Franchise Relations

### Brand Meetings

Many times each year, AAHOA leadership meets with the executive teams of each of the major brands to discuss AAHOA and brand updates and to address any issues of concern to AAHOA members. AAHOA also hosts Brand Alliance Meetings at brand conferences throughout the year, giving hotel owners the opportunity to hear from AAHOA Officers and the brand's executive leadership about the partnership between the two and what AAHOA is doing for its members. [Click here](#) to see a schedule of upcoming events.

### Member Benefits

Each year, the Franchise Relations Department handles hundreds of calls and emails from members looking for guidance and resources on brand issues, vendor issues, and general hospitality industry matters. [Click here](#) for contact information.

The Franchise Department also hosts education sessions and webinars, providing up-to-date franchise information to AAHOA members. In addition, the Franchise Department sends email blasts to AAHOA members with real-time franchise news and information on court cases affecting AAHOA members.

### Points of Fair Franchising

In 1998, AAHOA identified a set of standards called the Points of Fair Franchising by which to judge the actions of franchise companies. AAHOA has continuously updated the Points in an effort to educate our members about important provisions in their franchise agreements and to insure that franchisors act in a fair and reasonable manner when dealing with their franchisees. To read the most recent version of the Points, [click here](#).

*AAHOA does not provide legal advice or representation to any individual persons or members. To the extent this website contains information about the law that is designed to help the recipient understand or address his or her own legal needs, such information does not constitute legal advice or representation by AAHOA. AAHOA goes to great lengths to ensure the information it provides is accurate and useful but strongly recommends all persons and AAHOA members consult an outside lawyer and obtain*

*professional advice and representation that is appropriate to their particular situation*

## Events & Education

AAHOA hosts more than 200 events and education opportunities across the United States each year. Whether you are a hotelier or a vendor, our events offer many opportunities for you to **make money**, **save money**, and **protect your investments**.

- The **AAHOA Convention & Trade Show** is the association's largest event of the year. With more than 6,000 attendees each year, it is the largest convention and trade show in the industry.
- Attending a **regional meeting** is one of the easiest ways to get involved and stay connected. Or you can join us for a **town hall** meeting, where we discuss industry issues at the local level.
- AAHOA hosts **brand alliance meetings** at brand conferences throughout the year, giving hotel owners the opportunity to hear from AAHOA officers and the brand's executive leadership about the partnership between the two and what AAHOA is doing for its members.
- The **AAHOA HOTEL OWNERS ACADEMY™** is your one-stop shop for online education resources for hospitality industry professionals. With on-demand webinars, in-person workshops, education sessions at regional meetings, and more, the AAHOA HOTEL OWNERS ACADEMY™ has everything you'll need to run your business successfully.
- Bi-annually, AAHOA hotel owners meet with congressional members and their staff to introduce them to the important issues facing the hospitality industry during AAHOA's **national advocacy conferences**. Throughout the year, AAHOA also partners with state and local lodging associations to host state-level advocacy conferences.

HARP Assets Inc is under annual membership and joined AAHOA Convention & Trade Show 2019, we are very successful to expand our hotel business network, many off-market opportunities under negotiation.