

RealNex (CRM and Property Database)



<https://realnex.com>

The Technology Behind the Deal

Within the CRE industry, the explosion of technology and data availability has resulted in a fragmented collection of various tools. RealNex is reshaping real estate by combining the most efficient and productive of those tools into one comprehensive suite.

All your information at your fingertips.

With the RealNex CORE CRM you have access to all your information on your desktop, in the cloud and in the palm of your hand. An incredibly easy to use and flexible database enables you to efficiently manage relationships, understand markets and develop business. And, our Transaction Manager allows you to collaborate with clients like never before.

Create winning presentations with ease.

No more redundant tasks and wasted time. Merge all your CRM property data into MarketEdge and create complete financials, persuasive proposals, elegant flyers, business-winning BOVs and comprehensive Offering Memorandums. Draw upon a library of templates to rapidly create just the right presentation, all consistently and beautifully branded to meet your company's impeccable standards.

Streamline and accelerate the sales cycle.

A complete end-to-end solution featuring Private and Secure Deal Rooms to facilitate transactions. Control access with an automated NDA and manage 7 levels of security. Tap your CRM to pinpoint the most likely prospects and run an eMarket Campaign from our Marketplace to drive traffic. Monitor all access and activity to identify levels of interest and then call for offers to quickly and efficiently close deals for the highest value.

Rapidly access the market.

When you are ready to promote your offering tap the RealNex MarketPlace. With one click your CRM property data is accessible in our dynamic, free global property search engine. Not only do all listings get full exposure and all browsers see all listings but you can target and run eMarketing campaigns to our vast universe of active professionals and investors. Our detailed analytical dashboards report all the activity and results so you can quickly identify hot prospects.

HARP Assets Inc. using RealNex as CRM and Property Data System.

HARP Assets Inc using RealNex as CRM and Property data system on daily operating, putting new property info, off market deal, related contact, project, ongoing deal, etc., and share all the info for the group members. Annual fee of RealNex for CCIM member is around \$1,000 USD, we have one user, can share the info for HARP Assets Inc group members.